

# Commonwealth Bank

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To Whom It May Concern

RE: ANNALISA ARMITAGE  
MY IMAGE CONSULTANT  
1031/20 Pelican St, Surry Hills NSW 2010

I had the privilege to work with Annalisa Armitage at our recent CBA Assistant Network Group Conference. Annalisa took up the challenge to conduct the Personal Branding and Grooming Workshop at the last minute when our original speaker had to go overseas.

The one hour workshop was held at L'Aqua in Sydney on 25<sup>th</sup> August 2009 and was attended by over 90 delegates. Annalisa is very professional in her presentation and she had made the presentation fun and interactive. I continue to hear positive feedback about Annalisa from my fellow peers.

Below are some feedbacks we received for your information:

*I would just like to say thank you for organising the workshop yesterday. Yvonne and Annalisa were well versed presenters with the knack of enlightening while entertaining. I am sure most of us would have had an "aha" moment yesterday. If this workshop was an indication of things to come, CBA EA's certainly have something great to look forward to! For anyone unable to attend yesterday, I would recommend participating in next workshop – you will be really glad you did.*

*Cheers  
Jillian Jones  
Executive Assistant*

*Yes, I agree with Jillian. It was a fantastic event and it was great to have the opportunity to attend. Great Presenters and Networking opportunities, thank you!  
Thanks Jen, for taking the initiative and realising that the EA's are so often overlooked and for providing us with this opportunity.  
Kind regards  
Pam Buckley  
Personal Assistant*

I highly recommend Annalisa Armitage as an Image Consultant and/or Speaker. If you require any other information, please do not hesitate to contact me.

Kind regards  
Jen Anderson