

25 January 2010

To whom it may concern,

Annalisa Armitage – Principle Stylist, My Image Consultant

We'd like to take the opportunity to recommend Annalisa and her most recent work she completed for us. As part of our Accelerating Executive Presence program www.acceleratingep.com Annalisa was given the task of presenting to eight executives at General Manager, CEO and CFO level, from a range of different industries on the 3rd of December 2009.

She presented on why image matters, the impact of dressing and presenting well as an executive, and the effect it has on one's executive presence. In terms of dressing appropriately and with impact, Annalisa helped develop ambitions and goals with each participant in relation to their current role, and consulted with and developed an action plan on how to achieve what was discussed.

Annalisa did an excellent job and presented effectively. We were impressed with her style, knowledge and her ability to engage well with each participant. We will continue to use Annalisa as part of our future AEP programs and highly recommend her.

Yours sincerely



Glen Petersen
Managing Director